



BMS Educational Trust

BMS ACADEMY
FOR PROFESSIONAL COURSES

BMS CENTRE FOR EXECUTIVE EDUCATION



WEEKEND
POST GRADUATE DIPLOMA IN MANAGEMENT
PGDM - PROGRAM

PROSPECTUS

BMS Academy for Professional Courses,
BMSIT&M Campus, Avalahalli, Yelahanka, Bengaluru.
www.bmsacademy.org.in

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Brief History of BMS Educational Trust



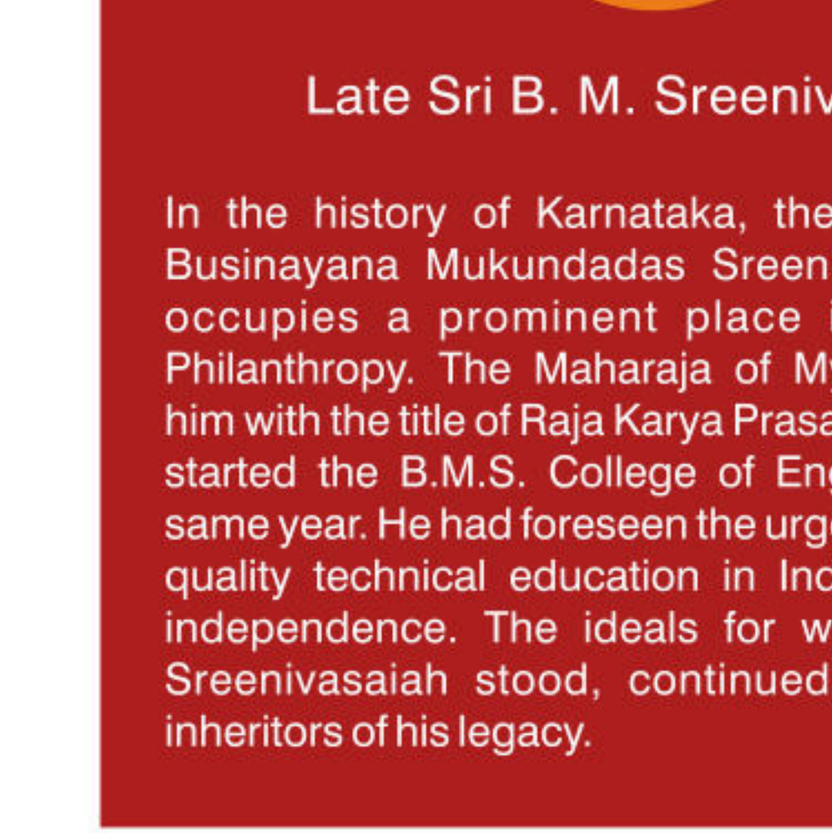
Late Sri B. M. Sreenivasaiah

In the history of Karnataka, the name of Late Businayana Mukundadas Sreenivasaiah (BMS) occupies a prominent place in the field of Philanthropy. The Maharaja of Mysore honoured him with the title of Raja Karya Prasaktha in 1946. He started the B.M.S. College of Engineering in the same year. He had foreseen the urgent need for high quality technical education in India, even before independence. The ideals for which Sri. B. M. Sreenivasaiah stood, continued to inspire the inheritors of his legacy.



Late Sri B. S. Narayan

Sri. B. S. Narayan, the dynamic and enterprising son of the founder, took over the reins of the college after the demise of "Sri. B. M. Sreenivasaiah". Under his able guidance the institution grew from strength-to-strength. He established BMS College of Law in 1963, BMS College for Women in 1964 and he was also instrumental in initiating international collaborative programmes such as training foreign students under and cross cultural programs with Melton Foundation, USA under International Co-operation Division (ICD).



Founder's Mission

Promoting prosperity of mankind by augmenting human resource capital through quality technical education and training.

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INTRODUCTION:

BMS Academy for Professional Courses(BMSAPC), established under the aegis of BMS Educational Trust, is a premier institution committed to delivering high-quality education for a wide spectrum of competitive and professional courses. BMSAPC is strategically located at two campuses - BMS College of Engineering (BMSCE) campus on Bull Temple Road, Basavanagudi and BMS Institute of Technology and Management (BMSIT&M) campus in Yelahanka, Bengaluru. The academy has quickly gained recognition as a reliable destination for aspirants pursuing ambitious career goals.

WEEKEND POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM) PROGRAM:

BMS Centre for Executive Education(BMSCEE) - BMS Academy for Professional Courses in strategic alliance with All India Management Association (AIMA) CME, an apex body of Management profession in India is offering 24 months Post Graduate Diploma in Management (PGDM) course in Bengaluru a well-recognised, AICTE-approved programme designed for working professionals seeking to strengthen leadership and strategic management capabilities. The AIMA-PGDM programme is AICTE and Ministry of Education, Government of India approved. This is a unique blend of quality and flexibility from AIMA and academic excellence from BMS Academy for Professional Courses. The program is designed for working professionals seeking to strengthen leadership and strategic management capabilities.

STEERING COMMITTEE MEMBERS:



Chairman
Dr. P. Dayananda Pai
Life Trustee, BMSET



Member
Dr. B. S. Ragini Narayan
DT, MS & Chairperson, BMSET



Member
Sri. Aviram Sharma
Trustee, BMSET



Member
Dr. Thirumalachari Ramasami
Trustee, BMSET



Member
Dr. C. S. Kedar, IAS (Retd.)
Former Addl. Chief Secretary, GOK



Member
Sri. Srinivasa P. C.
CEO, India 4 IAS



Member
Dr. Bheemsha Arya
Principal, BMSCE



Member
Wg. Cdr. R. A. Raghavan
Director (Admin), BMSET



Member
Dr. Sanjay H. A.
Principal, BMSIT&M



Member Secretary
Prof. Pankaj Choudhary
Director, BMSAPC



FACULTY MEMBERS



Dr. Pankaj Choudhary
Ph.D., MBA, CPE
Director, BMSAPC
Finance & Marketing



Dr. Preethi Stanley
Ph.D., MBA, CPE
Associate Professor
Communication,
HR & Marketing



Dr. Vinay H. V.
Ph.D.
Associate Professor
Finance



Mr. Waqar Magray
MBA
Head Marketing
Marketing

INDUSTRY FACULTY MEMBERS

Name	Qualification	Area of Teaching
Prof. Tareque Laskar	MBA	Business Analytics, Economics & Strategy
Prof. V R Rajendra Kumar	MBA, MPhil, KSET, (PhD)	Marketing, HR
Prof. Vishal Soni	Company Secretary (ICSI), LLB, BCOM	HR, Finance, Business Management, Banking and Insurance, Corporate, Industrial, Civil and Criminal Law
Prof. Abhijit Sinha	MBA, MA Economics, Master Trainer	Business & Marketing, Corporate Training.
Prof. Glen Brass	MA (Pol.Sc) -- Elective: Public Personnel Admn, Diploma in Industrial Relations, Diploma in Accounting procedures, Diploma in Banking Practice and procedure, Diploma in Office Admin	Human Resource Management, Learning & Development, Business Environment and Public Policy, Strategic Management, International Business, Management functions, Culture and Organization Behaviour.
Prof. M S Ranganatha Swamy	MBA, M.Phil, UGC NET	General management, Strategy, Entrepreneurship 25 years industry & 19 years teaching experience
Prof. R Madhwaraj	MA, LL B, MA (Public Administration)	HR and Law since 40 Years Gold Medalist in LLB in 1969 from Mysore University



For Whom:

- Graduates with/without experience
- Professionals such as Engineers / CA/CPA / ICWA / Technocrats
- Defence Personnel

Teaching Pedagogy:

- Weekend classes offered (on Saturday & Sunday).
- Hybrid classes - Online and Offline.
- Online Support on Lectures Simulation, case study-based teaching.

Eligibility Criteria:

- Graduation (10+2+3/4) in any discipline from a recognised University. (Final Year students can also apply)
- Personal/Online Interview round with Interview Panel.
- Lateral Entry is permitted on the basis of last Post Graduation/Master's Programme pursued in a stream relevant to management education.

Admission Procedure:

- Eligible candidates need to appear for the personal interview round with panel members. Online interview can be arranged for outstation candidates.
- Selected students will be required to submit their fees as per the fee structure. The amount should be paid in the form of Demand Draft/Online within 7 days of result declaration.

Duration & Session:

- 2 Year Program (4 Modules / 6 Months each)

Evaluation and Examination:

- Evaluation. On the basis of two online assignments per subject and end-term examination.



Salient features of the programme:

- The programme is approved by AICTE & Ministry of Education, Government of India.
- The Industry-focused curriculum is designed with active inputs from top industry leaders.
- Flexible learning options that suit your professional schedule.
- Globally recognized Qualification which is accepted by both academia and the corporate world.
- Teaching based on case studies to build and strengthen decision making and analytical skills.
- Well Experienced Faculty members with rich corporate experience
- Niche course that would provide excellent placement opportunities for students.





Course Curriculum:

The Program is divided into 4 modules/six months each, which has total of 21 papers divided into 4 modules + Project Work. In Addition to the AIMA papers, session on Executive Communication, Entrepreneurship and National Economic Systems would be part of the program as additional subjects to enhance the student's communication, analytical and critical thinking abilities.

Module 1

- Business Statistics
- Managerial Economics
- Management Functions and Organizational Behaviour
- Financial Accounting and Analysis
- Communication for Managers
- Management Information System

Certificate awarded post module completion: "Certificate in Management"

Module 2

- Marketing Management
- Financial Management
- Production and Operations Management
- Human Resource Management
- Business Environment
- Research Methodology

Certificate awarded post module completion: "ADVANCED CERTIFICATE IN MANAGEMENT".

Module-3 (Specialization Module) *

- Business Analytics
- Banking and Financial Management Digital
- Marketing
- Financial Management
- Financial Research and Valuation Modeling
- Human Resource Management
- Hospital Administration
- Information Systems
- International Business
- Marketing Management
- Technology & Operations Management
- Procurement & Contract Management
- Real Estate Management
- Retail
- Risk Management
- Sustainability Management

Certificate awarded post module completion: "Professional Certificate in Management"

Module 4

- Business Ethics and Corporate Governance
- Strategic Management
- Entrepreneurship, Innovation & Startups
- Sustainability Management & CSR
- Emerging Technologies & its application in Management
- Live Project & Dissertation (Final Submission)

On successful completion of Module-4, the student will be awarded with "Post Graduate Diploma in Management."

CERTIFICATION:

- On the successful completion of the programmes, 4 Modular certificate will be awarded. Final diploma (PGDM) will be awarded after the completion of programme including Project Report.
- An additional certificate will be awarded from BMS Academy for Professional Courses on successful completion of the program.

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Campus Placement:

BMS Centre for Executive Education – BMSAPC prepares students to succeed in a competitive, dynamic job market by combining academic learning with practical exposure. The Placement Department builds strong industry connections across Bengaluru and India, ensuring diverse placement opportunities are provided to students with top-tier companies across diversified sectors.



CAMPUS PLACEMENT

BMS EDUCATIONAL TRUST

P.O No.1908, Bull Temple Road Bengaluru-560019

BMS GROUP OF INSTITUTIONS

Since: 1946



BMS College of Engineering
Bull Temple Road, Bangalore-560019
Ph:+91 80 26622130

Since: 1963



BMS College of Law
Basavangudi, Bangalore-560019
Ph: +91 80 26679336

Since: 1964



BMS College for Women
Bugle Rock Road, Basavanagudi,
Bangalore-560 004 Ph: +91 80 26601836

Since: 2006



BMS Institute of Technology and Management (BMSIT&M)
Avalahalli, Yelahanka Bangalore-560 064
Ph: +91 80 28561576

Since: 2010



BMS School of Architecture
Avalahalli, Yelahanka, Bangalore-560064
Ph: +91 80 64569483

Since: 2013



BMS Evening College of Arts and Commerce (BMSEC)
Basavanagudi, Bangalore-560 004
Ph: +91 80 26601836

Since: 2016



BMS College of Architecture, Design and Planning (BMSCA D&P)
Bull Temple Road, Bengaluru.
P: 91-80-26622126 / 127

Since 2018



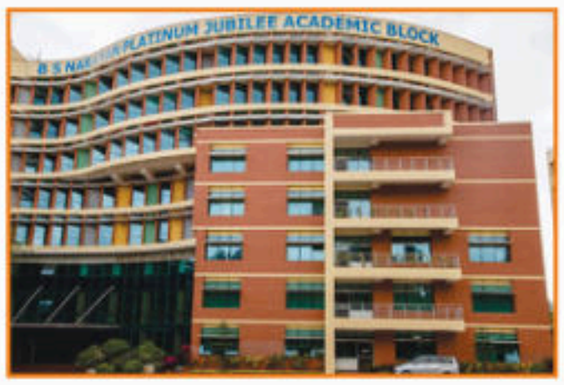
BMS College of Commerce & Management (BMSCCM)
Basavanagudi, Bengaluru-04
Ph: 91-80-2661 0174

Since: 2023



BMS Academy for Professional Courses
Bull Temple Road, Basavanagudi,
Bengaluru- 560019
Ph: 91-80-29909656

Since: 2026



BMS University
Bull Temple Road,
Basavanagudi, Bengaluru- 560019
P h: 080-26622130 (to 35)

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Contact Us:

BMS Educational Trust

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BMS Academy for Professional Courses
BMS Institute of Technology & Management,
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Yelahanka, Bengaluru – 560064

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